

# AI Board Briefing

*What the board is actually authorising when it says yes to AI – in one prepared half-day.*

## WHEN YOU NEED THIS

AI is on the board agenda because it is everywhere else. The executive team has pilots running, vendors are presenting, and somewhere in the organisation someone has already connected company data to a model. The board is being asked to authorise a direction it has not had a fair chance to understand.

Most boards in this position are offered a vendor's view or a consultancy's framework. Neither tells the board what it is actually authorising.

## THE ENGAGEMENT

A half-day session with the board, prepared specifically for the organisation – not a generic AI talk. Preparation includes a review of current AI activity, strategy papers, and the regulatory exposure that applies. The session covers what AI the organisation should and should not be deploying, under what controls, who owns the risk, and what the board should be asking of its executive team. Nothing recycled from another client. Nothing for sale in the room.

## WHAT YOU RECEIVE

The session itself, built around your agenda. A written board summary – what was discussed, what was decided, what remains open – circulated within the week. A set of questions the board can put to the executive team at every future AI decision. And a plain assessment of where the organisation's real exposure sits.

## WHAT IT CHANGES

The board moves from approving recommendations to understanding the trade-offs it is authorising. Directors can show that AI oversight was informed and independent – which is what a regulator, an insurer, or an acquirer will ask to see.

## EXPERIENCE

Group CTO advising boards and executive teams on AI strategy and governance, including some of the most demanding operational environments in UK public service. Thirty-seven years in technology across seventeen sectors. Author of three books on technology, judgement, and the human consequence of systems.

## ENGAGEMENT DETAILS

FORMAT	LOCATION	OUTPUT	COMMERCIAL BASIS
Half-day board session, prepared	Boardroom or remote, UK	Written board summary within the week	Fixed fee

*Most engagements begin with a single conversation. No obligation – the right fit matters more than the right brochure.*

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