

Keynote Speaking & Executive Masterclasses

Talks on what technology decisions do to the people on the other side of them.

WHEN YOU NEED THIS

The conference needs a technology keynote that is not a vendor pitch. The leadership offsite needs a session that changes the questions executives ask, not just the slides they have seen. Or the board wants to understand AI without being sold a platform by the person explaining it.

THE ENGAGEMENT

Keynotes, conference sessions, leadership offsites, and bespoke executive masterclasses. The current keynote — *We know we can. Should we?* — follows one question through the rooms where technology decisions are made: design reviews, procurement evaluations, board approvals, and now AI governance. Every session is prepared for the room rather than recycled; board and offsite sessions are built around the live agenda.

WHAT YOU RECEIVE

A prepared session, a planning call beforehand, and materials where they are useful afterwards. Audiences leave with something unusually concrete for a keynote: three questions that fit inside any approval process, and a clear view of what it costs when nobody asks them.

WHAT IT CHANGES

The talk survives the journey home. People use the questions in their own approval meetings the following week — which is the only measure of a keynote that matters.

EXPERIENCE

Thirty-seven years in technology across seventeen sectors, from computer operator to Group CTO. Author of three books on technology, judgement, and the human consequence of systems — the writing informs the speaking. Topics include AI adoption and governance, the future of work, human-centred technology design, and the strategic and ethical questions facing boards.

ENGAGEMENT DETAILS

FORMATS	DURATION	AUDIENCE	COMMERCIAL BASIS
Keynote, masterclass, offsite session	Thirty minutes to half a day	Conferences, boards, leadership teams	Fixed fee plus travel

Most engagements begin with a single conversation. No obligation — the right fit matters more than the right brochure.

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nc@neilcatton.com · neilcatton.com