
Technology Strategy & Roadmapping

A sequenced technology direction the executive team can own, communicate, and deliver.

WHEN YOU NEED THIS

The organisation has technology decisions to make and no shared view of the sequence. Everyone agrees something needs to happen, but not what, in what order, or why now rather than later. Investment cases compete without a common frame to test them against. Or a strategy already exists, written by a vendor with something to sell, and nobody in the room fully believes it.

THE ENGAGEMENT

A structured review of the current estate, the commercial priorities driving it, and the constraints — budget, skills, timeline — that will actually shape delivery. Working sessions with the executive team to test assumptions and surface disagreement early, rather than let it surface later as delay. The output is a sequenced roadmap: what happens first, why, and what depends on what.

WHAT YOU RECEIVE

A written strategy the executive team can present to the board in their own words. A prioritised roadmap with dependencies made explicit, not buried in an appendix. Business cases stress-tested for the trade-offs they actually contain, not just the totals on a spreadsheet. A common frame the organisation can keep using once the engagement ends.

WHAT IT CHANGES

Technology investment decisions get made against a shared view rather than the loudest voice in the room. The roadmap survives contact with the next budget cycle because the constraints were already built into it.

EXPERIENCE

Thirty-seven years in technology across 20+ sectors, from computer operator to Group CTO. Technology strategy and roadmapping for organisations from scale-up to public sector, grounded in commercial reality rather than architectural idealism.

ENGAGEMENT DETAILS

FORMAT	DURATION	OUTPUT	COMMERCIAL BASIS
Fixed-scope review	Four to six weeks	Written strategy and sequenced roadmap	Fixed fee

Most engagements begin with a single conversation. No obligation — the right fit matters more than the right brochure.

Book a call → tidycal.com/nc1
nc@neilcatton.com · neilcatton.com
